

# Registration

REGISTER ONLINE AT:  
**www.homny.org**

by Friday, November 1, 2013

**HOMNY MEMBERS:**  
No Charge (still must register!)

**NON-MEMBER  
PRE-REGISTRATION:**  
\$200

**LATE REGISTRATION:**  
\$250

There are a limited number of hotel rooms available as part of HOMNY's room block.

Please contact Heather Bazarnik,  
heather@homny.org for more information.



PO BOX 1243  
LAKE GROVE, NY 11755  
HOMNY.ORG

HOMny  
Hematology-Oncology Managers of New York  
PO BOX 1243 LAKE GROVE, NY 11755  
HOMNY.ORG



## 8TH ANNUAL MEETING

EARLY DETECTION IS KEY! 2014 UPDATES FOR  
YOUR HEMATOLOGY-ONCOLOGY PRACTICE



KEYNOTE  
SPEAKER **Fran Drescher**

Actress, Executive Producer and Author | Founder, President and Visionary  
of the "Cancer Schmancer" Movement

# Corporate Members

Amgen  
AstraZeneca  
Bayer HealthCare Pharmaceuticals  
Cardinal Health Specialty Solutions  
Celgene  
Dendreon  
Eisai  
Genentech  
Incyte  
Janssen Biotech  
Lilly Oncology  
McKesson Specialty Health  
Merck & Co.  
Millennium: The Takeda Oncology Company  
Novartis Oncology  
Oncology Supply / ION Solutions  
Onyx Pharmaceuticals  
Pfizer Oncology  
Sanofi Oncology  
Seattle Genetics  
Shire Human Genetic Therapies  
Spectrum Pharmaceuticals  
Teva Oncology

# Agenda

**8:00am Breakfast with Exhibitors**

**8:30am Members Business Meeting**

**8:45am Welcoming Remarks**

LAURENCE CLARK, MD, Medical Director, National Government Services

**9:15am The Business of Medicine –  
Changing For the Greater Good**

JUDY CAPKO, Consultant, Capko & Co. and Author,  
“Secrets of the Best Run Practices”

**10:15am Break**

Refreshments in the Exhibit Hall

**10:45am Keynote Speaker: Fran Drescher**

Actress, Executive Producer and Author  
Founder, President and Visionary of the Cancer  
Schmancer Movement

**12:15pm Meet and Greet with Fran Drescher**

**12:30pm Lunch**

**1:45pm Contracts and Negotiations**

CRAIG SCHAUM, ESQ., Schaum Law Offices

**2:00pm Washington Update**

CHRISTIAN DOWNS, JD, MHA, Executive Director,  
Association of Community Cancer Centers (ACCC)

**3:00pm What You need to Know for 2014**

ROBERTA “BOBBI” BUELL, MBA, A/K/A CODEMISTRESS  
Principal, onPoint Oncology LLC

**4:00pm Raffle and Closing Remarks**

# About HOMNY

Hematology-Oncology Managers of New York (HOMNY) is a not-for-profit organization created to **educate** members on issues facing Hematology Oncology practices in New York State. Since its inception in 2004, the mission of HOMNY has been to provide information, resources and **support** to managers and to **advocate** and implement changes with respect to government policies affecting the quality management of Hematology/ Oncology practices.

## About the Program

Attend this conference to review the latest trends and technologies in cancer care delivery; find out how changing rules, regulations and coding may affect your practice and learn how to manage and mitigate through these chaotic times. This meeting is a must-attend for all practices that want to stay up-to-date in 2014.

## Who Should Attend

Administrators  
Office Managers  
Billing Managers  
Nurse Managers  
Nurses  
Physicians  
Support Staff

